

# EDMOND ALEXANDER

ALEXANDER & TURNER INC. *Medical Illustration Studio*



Edmond is a certified medical illustrator and a Fellow of the Association of Medical Illustrators. He received a Bachelor of Science, Biology and Art, University of Southern Mississippi, 1967. He specializes in 2D and 3D visualization of art for cellular and molecular subjects including pathophysiology and drug modes-of-action for pharmaceutical companies, their agencies, and medical publishers. His illustration was heavily influenced by the beauty of the Disney films during his childhood years, and the art of Frank Armitage during his formative years in medical illustration. Known for his rich sense of color he provides memorable and unique visual solutions to complex subjects.

Edmond held positions of Director of Medical Art, Assistant Director of Medical Illustration Services, and Director of Marine Biomedical Illustrations, University of Texas Medical Branch, Galveston, TX, 1967-1975. Edmond served as Assistant Professor of Medical Art at the Graduate Program of Biomedical Communications at the University of Texas Health Science Center at Dallas, 1975-1981. He was Director of Creative Services, Associated Media, Inc. Dallas, TX, 1982-1984. Edmond joined with Cynthia to form the Alexander & Turner Medical Illustration Studio in 1984, where they create medical illustration for medical publishers, pharmaceutical and biotech companies and their agencies.

Edmond is the recipient of numerous national and international awards for his illustrations, his work in motion media and natural science photography including the Association of Medical Illustrators, Texas Scientific Communicators, Biological Photographic Association, Health Science Communication Association, New York International Film and Television Festival, Houston International Film Festival, SeaSpace International Underwater Photography Exhibition, and Fort Worth and Austin Addy Awards.

Edmond's work was selected to exhibit in the juried *Art of Medicine* Exhibition, Society of Illustrators, New York, and is included in the annual juried *RxClub Show - Best in Medical Advertising*. Edmond's work has been featured in *The Best in Medical Advertising*, Rockport Publishers; featured in *The Guild Handbook of Scientific Illustration*, Van Nostrand Reinhold; and showcased in *Kai's Power Tools and Studio Secrets*, IDG Books Worldwide. His illustrations have been showcased in *Medical Advertising News* for: *Drug Delivery*, Penwest Pharmaceuticals; *Proleukin*, Chiron; *Erbix*, ImClone; *DNA Microarrays*, Genetic Microsystems; *Humate-P* for von Willebrand's Disease, Rhone-Poulenc Rorer; and blocking mast cell degranulation by *Intal Inhaler*, Rhone-Poulenc Rorer.

Edmond, and his partner Cynthia Turner, served as Clinical Art Directors and Illustrators for the print journal *Illustrated Medicine*, 1987 - 1994. Working directly with leading research scientists, physicians and surgeons, Edmond and Cynthia designed and created illustrations showcasing the latest advances in cardiology, diagnostic medicine and urology.

Edmond has served on the Medical Illustration Graduate Program Advisory Council, 1991 - Present, American Medical Association Accreditation Review Board - Medical Illustrator, 1990-1993, and the Board of Governors, Association of Medical Illustrators, 1989 - 1993. He has been a frequent guest lecturer at each of the five accredited graduate programs for medical illustration in the US and Canada.

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